

Roll No. ....

**12084**

**MBA 2 Year 4th Semester  
Examination – July, 2020**

**MANAGEMENT OF BANKING AND INSURANCE**

**Paper : 17IMG24GF1**

*Time : Three hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Attempt *five* questions in all. All questions carry equal marks.

**1.** Explain in brief : \_

- (i) Function of regional rural bank.
- (ii) Role of technology in banking.
- (iii) Operational risk in banks.
- (iv) Interest rate management.
- (v) Insurance coverage.

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- (vi) Objectives of health insurance.
- (vii) Pension fund in India.
- (viii) Types of nonlife insurance.
2. Discuss about the relationship between the commercial bank and RBI. How does RBI regulate the working of commercial banks ?
  3. Describe the marketing strategies for banks in India. How technology is playing important role for banking sector ?
  4. Discuss the components of ALM. What do you think are the benefits of ALM by the banks for themselves and for their customers ?
  5. Write a note on capital adequacy management and profit planning in banking industry.
  6. Discuss briefly various types of life insurance plans and process of risk management.
  7. Define insurance marketing. What are the challenges faced by insurance sector in India ?

8. Where do you think are the main possibilities for general insurance industry in India to work upon and get at par with those of developed economies ?
9. What are the risks covered under motor insurance ? Explain the claim procedure and documents required for settlement of own damage claim and third party claim.