

25/5/19

Roll No.

12084

**MBA 2 Year 4th Semester
Examination – May, 2019**

MANAGEMENT OF BANKING AND INSURANCE

Paper : 17IMG24GF1

Time : Three Hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Instructions for candidates :

- 1. Section – A** comprises *eight* short answer type questions (maximum 50 words) carrying 2 marks each and are *compulsory*.
- 2. Section – B** comprises *eight* long answer type questions (*two* questions from each Unit), and students are required to attempt *four* questions selecting *one* question from each Unit. Each question in this Section carry equal marks i.e. 16 marks.

SECTION – A

1. Write short notes on the following :

- (i) Cash Reserve Ratio and Statutory Liquidity Ratio in Banking**

- (ii) Co- operative Banks
- (iii) Importance of IT in Banking
- (iv) Development Banking
- (v) Re-insurance
- (vi) Insurance Ombudsman
- (vii) Principal of utmost good faith
- (viii) Insurance Regulatory and Development Authority of India

SECTION – B

UNIT – I

2. Draw the structure of Indian Banking System and explain appropriately.
3. What are the key marketing strategies adopted by banks in India ?

UNIT – II

4. List and explain the various risks related to asset and liability management of Banks.
5. What do you understand by NPA's ? What factors should be taken in to account while lending to customers ?

UNIT – III

6. What is the significance of insurance in risk management ? Also figure out the historical events behind present day insurance industry structure of India.

7. Discuss the categorization of insurance plans and their relevance in financial planning.

UNIT – IV

8. List out the risks covered in life and non- life insurance and explain briefly.
9. Explain the concept insurance underwriting in detail.