

Roll No. ....

**12089**

**MBA 2 Year 4th Semester  
Examination – July, 2020**

**INTERNATIONAL LOGISTICS**

**Paper : 17IMG24G12**

*Time : Three hours ]*

*[ Maximum Marks : 80*

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*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

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**Note :** Attempt *five* questions in all. All questions carry equal marks.

**1. Short Answer Type Questions :**

- (a) What is the need and objectives of logistics management ?
- (b) What are the services offered by third party logistics provider ?
- (c) What are demerits of air transport ?
- (d) Enlist different types of containers.
- (e) What is the role of pre-shipment inspection
- (f) Enlist different type of documentation for excise and custom clearance.

- (g) What is the role of commodity board ?
- (h) What are different components of international logistics ?
2. Describe the factors affecting International logistics. Explain different types of decision making in selecting the channels for international marketing .
  3. Describe in detail the requirement related to international logistics infrastructure.
  4. What are the procedure and documentation for excise and custom clearance ? Explain.
  5. What is the importance of quality control and pre shipment inspections ? Explain.
  6. Discuss in detail the role of EXIM bank in International logistics.
  7. Write a detailed note on the export credit risk.
  8. Explain the export promotion schemes for EOUs provided by Indian Government.
  9. Write detailed note on the role of export promotion councils in trade promotion.
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