

12089

MBA 2 Year 4th Semester Examination,

May-2018

INTERNATIONAL LOGISTICS

Paper-176IMG24GI2

Time allowed : 3 hours]

[Maximum marks : 80

Note : Section-A is compulsory. Attempt one question from each unit in Section-B. All questions carry equal marks.

Section-A

1. (a) What kind of services cargo handling agents provides ?
- (b) Write Content of Bill of Lading
- (c) Differentiate between packaging and packing
- (d) What are the services offered by third party logistics provider ?
- (e) List out the importance of having foreign sales agents.
- (f) What does Exim do ?
- (g) What does ECGC do ?
- (h) "Highly competent staff bring value to customers in terms of choice of shipping Services".
Comment.

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[P.T.O.]

Section-B**Unit-I**

2. (a) Explain the growing importance of logistics management in India in today's context.
- (b) Explain Procedure for Registration of Exporter.
3. (a) Discuss various criterion for selection of product for export.
- (b) Explain the concept of fixed costs and variable costs. Which of these you will take into account while deciding export pricing if you are predominantly a domestic company or if you are an EOU.

Unit-II

4. Discuss the custom clearance procedure and the documentation necessary in the case of export cargo.
5. Explain different types of 'Cargo' used in 'International Trade'. Elaborate importance of 'Packing' in 'International Logistics'.

Unit-III

6. "Letter of Credit reduces the credit risk for both buyer and seller". Do you agree with the statement ? Discuss the mechanism of letter of credit.

7. Explain types of Export Houses with suitable examples and write a note on Exim Bank of India.

Unit-IV

8. Define and explain the role of commodity boards and export promotion councils in trade promotion.
9. Comment on the following statement.
The objective of export assistance is to neutralise the incidence of internal taxes and import content of the export product.