

8. Write a detail e on Major expert promotion schem India.

9. Explain the role ort promotion councils in trade promotio

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Roll No.

56087

**MBA 2 Year 4th Semester
(New Scheme) 2011-2013
Examination-May, 2017**

INTERNATIONAL LOGISTICS

Paper : MBA-419

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note: Question No. 1 in Section A is **compulsory**. Attempt four questions from Section B (**two** from each unit) selecting **one** question from each unit. All questions carry equal marks.

SECTION - A

1. Write short notes on the following :

(a) Trade

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(1)

[Turn Over

(b) Export

(c) Cargo Insurance

(d) Pre-Ship inspection

(e) ECGC

(f) UCPDC guidelines

(g) SEZ

(h) EHTP

SECTION - B

UNIT - I

2. Explain the nature, significance and components of international logistics.

OR

3. Discuss the importance of international logistics infrastructure.

UNIT - II

4. Discuss the role of forwarding agents.

OR

5. What are the different shipping modes? Procedures and their documentations?

UNIT - III

6. Explain the nature, importance and role of EXIM Banks.

OR

7. Discuss the ways of protecting against adverse movements in exchange rates.

UNIT - IV