

7. Write a note on the projected income statement and balance sheet. How are they prepared ?

Unit-IV

8. Discuss various schemes through which financial institutions provide funds to the entrepreneurs. What are the major limitations of the funding process ?
9. Write notes on :
- (a) Intellectual property rights
 - (b) Franchising

Roll No.

56070

**MBA 2 Year 4th Semester
(N.S.) Re-appear Examination-
December 2016**

ENTREPRENEURSHIP

Paper : MBA-401

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note: Attempt compulsory Question No. one from Section A and four questions from Section B (one question from each unit). All questions carry equal marks.

Section-A

1. (a) Explain the meaning and importance of entrepreneurship.
- (b) How do managerial and entrepreneurial approaches differ ?
- (c) Which are the sources of new ideas ?

- (d) Why is a feasibility report prepared ?
- (e) What are the essentials of a marketing plan ?
- (f) Discuss the components of current liabilities.
- (g) Highlight the features of venture capital.
- (h) What are the conditions for getting a license ?

Section-B

Unit-I

- 2. What makes a person a successful entrepreneur ? Highlight the benefits of entrepreneurship.
- 3. How can entrepreneurship help in resolving problems related to population,

unemployment and underemployment in Indian context ?

Unit-II

- 4. Before setting up a new entrepreneurial venture, competitor and industry analysis has to be done. How can it be conducted ? What can be the limitations of this analysis ?
- 5. What is a project report ? Why and how is it prepared ? <http://haryanapapers.com>

Unit-III

- 6. Discuss the objectives and components of an organisation plan. Do the small entrepreneurs really need to prepare it ? Give arguments in support of your answer.