

financing. Generally popular among entrepreneurs

h of them is more popular ? Why ?

9. Write notes on :

(a) Venture capital

(b) Role of financial institutions in growth of entrepreneurship

re

<https://www.ndupapers.com>

Roll No.

56070

**MBA 2 Year 4th Semester (N.S.)
Examination- May, 2016**

ENTREPRENEURSHIP

Paper : MBA-401

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt **compulsory** Q.No. 1 from Section-A and **four** questions from Section-B (**one** question from each Unit). All questions carry equal marks.

SECTION - A

1. Answer briefly the following :

- (a) Which type of knowledge is required for entrepreneurship ?
- (b) Highlight the motives for entrepreneurship.

- (c) Explain and illustrate the creative problem solving.
- (d) Differentiate between business plan and project-report
- (e) How does the process of job design influence the organizational plan ?
- (f) Explain the meaning and utility of proforma balance sheet.
- (g) What are the features of franchising ?
- (h) Explain and illustrate intellectual property.

SECTION - II

UNIT - I

2. Define entrepreneurs and highlight its role in economic development of India.
3. Which factors impact the emergence of entrepreneurship ? How can the pace of entrepreneurship be accelerated ?

56070-2600-(P-4)(Q-9)(16) (2)

UNIT - II

4. Discuss in detail the generation of business ideas and the role of environment scanning and industry analysis in evaluating these ideas.
5. Identify the information needs and the sources of information for preparing a business plan.

UNIT - III

6. Discuss the steps involved in preparing a marketing plan for a new business. How does it take care for contingency planning ?
7. Why is cash budget considered an important part of a financial plan ? With the help of an illustration, explain the preparation of a cash budget.

UNIT-IV

8. Highlight the relative advantages and disadvantages of debt financing and equity

56070-2600-(P-4)(Q-9)(16) (3)

[Turn Over