

Roll No. \_\_\_\_\_

**12752**

**MBA 2 Year 4th Semester (CBCS) (2019 - 20)  
Examination – May, 2025**

**CSR AND BUSINESS ETHICS**

**Paper : 20IMG24C2**

*Time : Three hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** All questions of Section-A are *compulsory*. Attempt *four* questions from Section-B selecting *one* question from each Unit. All questions carry equal marks.

**SECTION – A**

1. Write answers to the following in brief :

- (a) What are ethical codes in business ?
- (b) Define Corporate Social Responsibility (CSR).
- (c) Explain the term 'Business Ethics'.

- (d) What do you understand by the law of Karma in Management ?
- (e) Mention *two* differences between ethics and ethos.
- (f) State the significance of value-based management.
- (g) What is the role of Indian ethos in modern management ?
- (h) What is meant by harmony with the environment in Indian management thought ?

**SECTION – B**

**UNIT – I**

2. Discuss the role and relevance of Indian ethos in managerial practices with examples from Indian scriptures.
3. Compare and contrast Indian management with Western management with reference to ethics and values.

**UNIT – II**

4. Explain the holistic approach to Indian management and discuss its application in the modern management context.

5. Discuss the concepts of Dharma, Swadharma and Detachment in Indian ethos. How do these impact managerial behavior ?

### UNIT – III

6. Analyze the contribution of the Ancient Indian Education System in shaping leadership values and responsibility.
7. Explain the laws of Karma, Creation, Growth and Responsibility. How are they relevant in today's business world ?

### UNIT – IV

8. Define human values and explain their importance in value-based management.
9. What is value-based holistic management ? Discuss the ethical and spiritual values that contribute to sustainable management practices.
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