

Roll No.

12769

**MBA 2 Year 4th Semester (CBCS) 2019-20
Examination – May, 2025**

CROSS CULTURAL AND GLOBAL MANAGEMENT

Paper : 20IMG24GI2/21IMG24GI2

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section 'A' are compulsory. Attempt any four questions from Section 'B' selecting one question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short notes on the following : $2 \times 8 = 16$
- (a) Cross Cultural
 - (b) Cultural Variables
 - (c) Leadership styles

- (d) Negotiation
- (e) Ethics
- (f) Eastern Management Thoughts
- (g) Global Organisation
- (h) Training

SECTION – B

UNIT – I

2. Explain the different Cultural Variables in global organisations. 16
3. Write down a note on the staffing policy adopted by global organisations. 16

UNIT – II

4. Discuss the steps & techniques of Decision making in global organisations. 16
5. Explain the importance of Hofstede's Study to understand the Cross-Cultural differences. 16

UNIT – III

6. Explain the various barriers of communication in the organisation due to Cross Cultural differences. 16

7. Discuss the various strategies of Negotiation adopted by global organisations. 16

UNIT - IV

8. Write a detailed note on Western and Eastern Management thoughts in the Indian Context. 16
9. How does Global and Cultural diversity affect organization? 16
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