

12651

**MBA 2 Yr. 3rd Semester New Scheme
2019-20**

Examination – March, 2021

SUPPLY CHAIN AND LOGISTICS MANAGEMENT

Paper : 20IMG23GO3

Time : Three Hours] [Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is compulsory. Attempt one question from each Unit in Section – B. All questions carry equal marks.

SECTION – A

- 1. Short Answer type questions : 2 × 8 = 16**
- (a) What is a supply chain ?
 - (b) What are the drivers of supply chain performance ?
 - (c) Explain make or buy decision.
 - (d) What is supply chain network ?

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- (e) What is risk pooling ?
- (f) What is pricing and revenue management ?
- (g) Define supply chain integration.
- (h) What are Agri supply chains ?

SECTION – B

UNIT – I

- 2. Discuss the goal of supply chain and explain the impact of supply chain decision on success of the firm and identify the major drivers of supply chain performance. 16**
- 3. Explain the impact of responsiveness and efficiency of logistics as major drivers of supply chain performance. 16**

UNIT – II

- 4. Why is it important to consider uncertainty when evaluating supply chain design decision ? Explain. 16**
- 5. What type of distribution network is typically best suited for commodity items ? Identify factors influencing supply chain network. 16**

UNIT – III

- 6. Explain the different models of inventory used by warehouses to effectively stock the goods. 16**

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7. Explain how to manage supply chain cycle inventory ?
16

UNIT – IV

8. Elucidate the recent issues in supply chain management. 16
9. Discuss how IT plays a crucial role in an effective and value added SCM firms ? 16
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