

56042

**MBA 2 Year (3rd Semester)
(New Scheme) Batch 2011-2013**

Examination – December, 2013

MANAGEMENT INFORMATION SYSTEM

Paper : MBA-302

Time : Three Hours]

[M.M. : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all. Question No. 1 of Section - A is *compulsory*. Section - B selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Explain in brief the following :
 - (a) Information.
 - (b) Data communication.
 - (c) Business process reengineering.

- (d) System analysis.
- (e) System documentation.
- (f) System testing.
- (g) Enterprise resource planning.
- (h) Supply chain management.

SECTION - B

UNIT - I

2. Clarify the concept of Management Information system and state its main characteristics. Also discuss the role of MIS in decision making practices of an organization.
3. What is a group decision support system ? What are its capabilities ? Describe the factors contributing to the success of group decision support system.

UNIT - II

4. How does information system help an organization in breaking its business barriers ? Also briefly describe the strategic role of information systems in improving the business quality.
5. Why do we require reengineering of a business process ? Explain the steps involved in performing business process reengineering.

UNIT - III

5. Write in detail about the Information System Development Life Cycle with the help of a neat diagram.
7. (a) What steps make a hardware acquisition strategy important for any organization ? Explain.
- (b) Discuss in brief various methods commonly employed to convert an old system with newer one along with their advantages and disadvantages.

UNIT- IV

8. What do you understand by system implementation ? What are the different implementation strategies for a newly developed MIS ? Also describe the steps involved in the implementation procedure.
9. What is Executive Information System ? What are its components ? Describe the major steps involved in the development of an Executive Information System ?