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M.B.A. 2 Year 3rd Semester (CBCS) 2019-20
New Scheme Examination, December-2024
INTERNATIONAL BUSINESS MANAGEMENT
Paper-20IMG23GI5/21IMG23GI5

International Logistics

Time allowed : 3 hours] [Maximum marks : 80

Note : Attempt five questions in all, selecting one question from each unit. Question No.1 is compulsory. All questions carry equal marks.

1. Write short notes in 40-50 words : $8 \times 2 = 16$
- (i) Content of bill of lading
 - (ii) Licensing
 - (iii) ECGC
 - (iv) Exchange rate
 - (v) UCPDC
 - (vi) FEMA
 - (vii) BTP Units
 - (viii) Cargo insurance

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Unit-I

2. Discuss the nature, significance and components of international logistics. 16
3. What are the basis of selection of product for export ? Explain the procedure of licensing of exporter. 16

Unit-II

4. Discuss the custom clearing procedure and the documents necessary in case of export cargo. 16
5. What are the different modes of shipping and role of cargo insurance ? <https://www.mdustudy.com> 16

Unit-III

6. Explain in detail the mechanism of 'Letter of Credit'. How it reduces the risk of both seller and buyer ? 16
7. Write short notes on : 16
- (a) • Types of export houses
 - (b) Exim Bank of India

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Unit-IV

8. Define and explain the role of export promotion council and commodity boards in trade promotion. 16
9. What are various export promotion schemes ? Explain with suitable examples. 16