

Roll No.

12643

**MBA 2 Yr. 3rd Semester New Scheme
2019-20 Examination – March, 2021**

INTERNATIONAL LOGISTICS

Paper : 20IMG23GI5

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Question No. 1 is compulsory. Attempt four more questions, selecting one question from each Unit. All questions carry equal marks.

1. Explain the following : 8 × 2 = 16
- (a) Licensing
 - (b) Differentiate between the Domestic and International Logistics.
 - (c) Pre-shipment Finance
 - (d) What is ADS in export ?
 - (e) UCPDC
 - (f) Exchange Rate
 - (g) SEZ
 - (h) BTP units

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UNIT - I

2. What are the basis for selection of product for Export ?
Explain the procedure for licensing of Exporter. 16
3. (a) Explain the meaning and importance of
International Logistics Infrastructure. 8
- (b) Describe the process of Export order processing. 8

UNIT - II

4. What are the different modes of shipping and the role
of Cargo Insurance ? 16
5. (a) Explain the procedure of Excise and Custom
clearance. 8
- (b) Which documentation is necessary in case of
Export Cargo ? 8

UNIT - III

6. Explain in detail the mechanism of 'Letter of Credit'.
How it reduces the risk of Buyer and Seller both ? 16
7. (a) What is purpose of post-shipment Finance ? 8
- (b) Discuss the different ways of protecting against
adverse movements in Exchange rates. 8

UNIT - IV

8. (a) Explain the EHTP in terms of its importance in
Export. 4
- (b) What are the types of Export Houses and the
objectives of Export Assistance to Export Houses ? 12
9. What are the various Export Promotion Schemes ?
Discuss with the suitable examples. 16