

56523

MBA 5 Year 2nd Semester (N.S.)  
Examination – May, 2023

PRINCIPLES OF MANAGEMENT

Paper : 502 P3

Time : Three Hours ]

[ Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section-A are compulsory. Attempt four questions from Section-B selecting one question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short notes on the following :  $2 \times 8 = 16$
- Define the term 'coordination' in management.
  - What is contingency approach to management ?

- What is planning ?
- Explain the different types of decision making.
- Explain the difference between efficiency and effectiveness in management.
- What is meant by the term 'span of control' ?
- Define feed-back control.
- Explain budgetary control phenomenon.

SECTION – B

UNIT – I

2. What are the functions of a manager ? Discuss the different skills required by the managers for effective management and leadership. 16

3. Explain the behavioral approach to management. Discuss the different theories of motivation and how they apply to management. 16

UNIT – II

4. Discuss the steps involved in the process of planning. Develop an understanding about the importance of goal-setting. 16

5. Discuss the importance of decision-making in management. Explain the different types of decisions. 16

### UNIT – III

6. What is meant by the term 'organizational structure'? What are the bases of departmentation in designing the organizational structure? 16
7. What is leadership and why is it important in management? Discuss the different leadership styles and their advantages and disadvantages. 16

### UNIT – IV

8. Explain the concept of 'controlling' in management. Discuss the different techniques used for control. 16
9. Discuss the importance of feedback in the controlling process. Explain how feedback helps in improving organizational performance. 16