

12084

MBA 2 Yrs. 4th Semester Examination,  
May-2018

**MANAGEMENT OF BANKING AND  
INSURANCE**

**Paper-17IMG24GF1**

*Time allowed : 3 hours]*

*[Maximum marks : 80*

**Note :** *Section-A is compulsory. Attempt one question from each unit in Section-B. All questions carry equal marks.*

16×5=80

**Section-A**

1. Explain the following :

8×2=16

- (i) Structure of RBI
- (ii) Functions of NABARD
- (iii) Importance of Interest Rate Management
- (iv) Treasury Operations of Banks
- (v) Diversification of Risk
- (vi) Third Party Insurance
- (vii) Surrender Value
- (viii) Term Life Insurance

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**Section-B****Unit-I**

2. Discuss the growth and structure of Commercial Banks in India. 16
3. Write note on the following :
- (i) Importance of Marketing Management in Banking Industry.
- (ii) Role of Technology in Banking Sector.  $2 \times 8 = 16$

**Unit-II**

4. Discuss in detail various components of Asset Liability Management in Banking Sector. 16
5. What is the difference between gross NPA and Net NPA? What are the causes of rise of NPAs in Indian Banks. 16

**Unit-III**

6. Write note on the following :  $2 \times 8 = 16$
- (i) Process of Risk Management
- (ii) Challenges of Insurance Marketing in India.
7. Discuss the origin and growth of Insurance Industry in India. 16

**Unit-IV**

8. What is Health Insurance ? Discuss the current scenario of Health Insurance in India. 16
9. Write note on the following :  $2 \times 8 = 16$
- (i) Underwriting process of Motor Vehicle Insurance.
- (ii) Use of Life Insurance in personal and corporate planning.