

UNIT-IV

8. What are the causes of accounting differences across the countries ? How do these differences impact international business ?
9. Discuss in detail the various dimensions and stages of international adjustment.

Roll No.

56028

**M.B.A. 2 Yr. 2nd Semester
(Old) (Re-appear)**

Examination- May, 2017

INTERNATIONAL BUSINESS

Paper-MBA-208

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt **five** questions in all, selecting **one compulsory** question from Section-A and **one** question from each unit in Section-B. All questions carry equal marks.

SECTION-A

1. Briefly explain the following :

(a) Dimensions of IB.

- (b) Floating rate system.
- (c) Foreign market analysis.
- (d) Forms of FDI.
- (e) Standardized production.
- (f) International PLC.
- (g) Accounting standards.
- (h) Ethical dilemma.

SECTION-B

UNIT-I

- 2. Explain the recent trends in international trade. How is the scope of international business broader than international trade ?
- 3. Explain the organizational structure of WTO and its role in international business.

UNIT-II

- 4. Why do firms wish to enter foreign markets ? How do the firms enter foreign markets through exporting strategy ?
- 5. Why should a country opt for foreign collaboration ? Discuss the various types of foreign collaborations.

UNIT-III

- 6. What are the major issues in global manufacturing decisions ? Explain the circumstances under which international firms decide to procure the inputs rather than to produce them.
- 7. (a) Explain the meaning of, need for and types counter trade.
(b) Discuss the mechanism of international trade transactions.