

Roll No.

56028

**MBA 2 Year 2nd Semester (N.S.)
2011 Examination-May, 2015**

INTERNATIONAL BUSINESS

Paper : MBA-208

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section A is **compulsory**. Attempt **four** questions from Section B, selecting at least **one** question from each unit. All questions carry equal marks.

Section-A

1. Briefly explain the following :

- (a) Recent global trends in international trade.

- (b) Import quotas
- (c) Problems in control of international business.
- (d) Negative impact of FDI on host country
- (e) Advantages of a Branded Product
- (f) Various types of dumping
- (g) Variations in accounting standards of countries.
- (h) Role of ethics in international business.

Section-B

Unit-I

2. What is political environment ? How does it influence international business ?

3. What are tariffs ? Describe the economic effects of a tariff, with the help of a diagram.

Unit-II

4. Explain the push and pull factors affecting foreign investment decisions.
5. Explain the various mechanisms for controlling international business operations.

Unit-III

6. Explain the circumstances under which international firm decides to procure the inputs rather than produce them.
7. Explain the merits and demerits of various channels of distribution in international business.

Unit-IV

- 8. Describe various currency translation methods for consolidating financial statements.**

 - 9. Describe the various issues involved in compensation and performance appraisal of expatriate staff.**
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