

Roll No.

56028

**MBA (2 Year) 2nd Semester (N. S.) 2011
Examination – May, 2012**

INTERNATIONAL BUSINESS

Paper : MBA-208

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is *compulsory*. Attempt *four* questions from Section – B, selecting at least *one* question from each Unit.

SECTION – A

1. Briefly explain the following :

- (a) Flexible exchange rate.
- (b) Domestic subsidy as non-tariff barrier.

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- (c) Greenfield FDI.
- (d) Problems with collaborative Arrangements.
- (e) Benefits of a Branded Product.
- (f) Market Penetration Price Policy.
- (g) Accounting objectives.
- (h) Polycentric Staffing Policy.

SECTION – B

UNIT – I

2. Describe various modes of international business.
3. Why do countries impose tariffs on their imports ?
Explain the effects of tariff, with the help of diagram.

UNIT – II

4. Explain various steps involved in country evaluation and selection.
5. Describe the problems of control in international business. Explain control mechanism available to international business managers.

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UNIT – III

6. State and explain the strategic issues involved in Global manufacturing and material management.
7. Explain various types of counter trade practices.

UNIT – IV

8. Explain various issues relating to compensation of expatriates.
9. Explain ethical dilemmas and social responsibility issues in international business.