

Roll No.

12615

**MBA (General) 2 Year 2nd Semester
2019-20/2020-21 (CBCS)
Examination – May, 2024**

IT INFRASTRUCTURE MANAGEMENT

Paper : 19IMG22C5

Time : Three hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Question paper is divided into two Sections-A or B. Section-A is *compulsory* compose of *five* questions each question carry 2 marks. Section-B consist of eight questions, each question carry 10 marks. The students shall be required to attempt *four* questions from Section-B selecting *one* question from each Unit.

SECTION – A

1. Short answer type questions :
 - (a) What is Search Engine ?
 - (b) Explain the SWOT.

- (c) Explain the term big data analytics.
- (d) Ethical issues in network economy.
- (e) What is digital dashboard ?

SECTION – B

UNIT – I

2. Define the term Application Programming Interface. How the Application Programming Interface work ?
3. What is internet ? Explain the history and importance in detail.

UNIT – II

4. How the information technology transform the business process ? Explain with examples.
5. 'Cloud Computing is the future of the Information Technology.' Explain in brief.

UNIT – III

6. A small retail outlet would like to develop a database that keeps track of all the goods it stores in its outlet. What kind of data and their types do you anticipate for this database ?
7. Discuss the characteristics of a data warehouse. Divide them into functionality of a warehouse and advantageous users derive from it.

UNIT – IV

8. Why has privacy become an important issue in networked economy ? Suggest various ways to protect privacy in networked economy.
9. What is HTML ? Explain the advantages and disadvantages of HTML.