

12029

MBA 2nd -Year 2nd Semester (CBCS) 2016-17

Examination, May-2018

FUNDAMENTALS OF MANAGEMENT

(Open elective courses)

(Common with 12130 & 12230)

Paper- 16IMSO / 16IMGO1

Time allowed : 3 hours]

[Maximum marks : 80

Note : Section A contains eight short answer type questions of two marks each and is compulsory. Section B, attempt four questions, selecting one question from each unit. All questions carry equal marks.

Section-A

1. Conceptualize the following terms : 16
- (a) Human Skills
 - (b) Systems Approach
 - (c) Top Down Approach
 - (d) Span of Management
 - (e) Leadership Traits
 - (f) Extrinsic Motivation
 - (g) PERT
 - (h) Ethics

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[P.T.O.]

Section-B**Unit-I**

2. Define Management. Explain the nature and characteristics of management in detail. 16
3. Explain Traditional Approach to management. Explain the contribution of Henry Fayol in development of management thoughts. 16

Unit-II

4. Explain Planning Process. Discuss various types of Planning in organisations. Why is Planning so important? 16
5. What is Organising. Discuss the guiding Principles of Organising. 16

Unit-III

6. Define Motivation. Explain the Maslow's Theory of Motivation and its Applications. 16
7. Explain the concept of Leadership. Discuss various styles of leadership with examples.

Unit-IV

8. What is Management control ? What are the characteristics of effective control system. Why controlling is required ? 16
9. Define Corporate Social Responsibility. Should Business organisations take Social Responsibility ? Why? 16

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