

Roll No.

12616

**MBA (General) 2 Year 2nd Semester
2019-20/2020-21 (CBCS)
Examination – May, 2024**

ENTREPRENEURSHIP

Paper : 19IMG22D1

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all. Question No. 1 (Section – A) is *compulsory*. Attempt other *four* questions from Section – B by selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Describe the following concepts : 2 × 8 = 16
- (a) Entrepreneurship
 - (b) Idea Generation
 - (c) Creative Thinking
 - (d) Market Feasibility

- (e) Commercial Bank
- (f) Environment Scanning
- (g) Feasibility in Venture
- (h) Trade Secrets

SECTION – B

UNIT – I

2. What is Entrepreneurship ? Evaluate and explain the role of entrepreneurship in economic development of India with example. 16
3. Explain the theories of Entrepreneurship. 16

UNIT – II

4. Explain the purpose and types of feasibility study in starting a venture. <https://www.mdustudy.com> 16
5. Explain the role of creative thinking and innovation in Entrepreneurship. 16

UNIT – III

6. How would you suggest the investment and profitability for Entrepreneurship ? 16
7. Explain the functional plan and financial plan for the new business. 16

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UNIT - IV

8. Discuss about the support of financial institutions to Entrepreneurs in Indian context. 16
9. Write a detailed note about the various components of the financial framework for Entrepreneurs. 16

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