

12616

**MBA 2 Yr. 2nd Sem. New Scheme 2019-20
Examination – July, 2021**

ENTREPRENEURSHIP

Paper : 19IMG22D1

Time : Three hours] [Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A is *compulsory*. Attempt *four* questions from Section-B selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Explain the following : 8 × 2 = 16

~~(a)~~ Define Entrepreneurship.

(b) Traits of Entrepreneurs.

~~(c)~~ Creative thinking.

(d) Business idea.

(e) Job designs.

~~(f)~~ Profitability.

(g) Debt equity financing.

(h) Trade secrets.

SECTION – B

UNIT – I

2. Discuss the theories and factors impacting emergence of entrepreneurship.

3. Write down the steps taken by the government for promoting entrepreneurial activities in India.

UNIT – II

4. Discuss the steps for formation of business idea and its feasibility study.

5. Why it is important to perform the feasibility study before starting any venture ?

UNIT – III

6. Write down the steps to draw a business plan.

7. Why the factors of Income, Investment and Expenditure are important for an entrepreneurs ?

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UNIT – IV

8. Discuss the role of financial institutions supporting entrepreneur.

9. Explain the various issues like IPR, trade marks and copyrights for an entrepreneurs.

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