

UNIT-IV

8. Explain the following :

- (a) What does HTML stand for ? State its importance.
- (b) What is a homepage ?
- (c) Discuss the basic structure elements of HTML.
- (d) What is the indication of <TH> and <TD> tags ?
- (e) What is a frame ? When to use these frames ?

9. What are the major applications of computer networks in banking and e-governance ?

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**M.B.A. 2 Yr. 2nd Semester
(Old) (Re-appear)**

**Examination- May, 2017
COMPUTER NETWORK & INTERNET**

Paper-MBA-206

Time : 3 hours

Max. Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt all **five** questions in Section-A.

Attempt **four** more questions selecting **one** question from each unit in section-B. All questions carry equal marks.

SECTION-A

1. Explain the following :

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- (a) Website
- (b) Cryptography
- (c) Wide area network
- (d) Any two social issues in a networked economy.
- (e) External and internal links in HTML programs.

SECTION-B

UNIT-I

- 2. (a) Describe the serial and parallel data transmission along with their advantages and disadvantages.
- (b) What is client server computing ? Explain along with its advantages.
- 3. What is ISO, OSI reference model ? Explain.

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UNIT-II

- 4. Explain the meaning of the term 'networked economy' and discuss its main elements. Discuss the requisite infrastructure for sharing the organizational information and resources in a networked economy.
- 5. How do information systems help organizations in dealing with business risks?

UNIT-III

- 6. What do you expect of the networked economy in future organizations ? Also discuss the commandments of ethics for computer users in a networked economy.
- 7. Discuss in detail various types of threats to privacy in the networked economy and the ways to counter them.

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