

UNIT – IV

8. Discuss in detail the tariff and non-tariff barriers to international trade.
 9. What is Monetary policy ? Critically evaluate current monetary policy of India.
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Roll No.

12602

MBA 2 Yr. 1st Semester CBCS 2019-20

New Scheme

Examination – April, 2021

MANAGERIAL ECONOMICS

Paper : 19IMG21C2

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : The question paper comprises of *two* Section. Section-A is *compulsory* and each part carries *two* marks. Attempt any *four* questions from Section-B selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Conceptualize the following :

(a) National Income

(b) Stagflation

(c) Producer Surplus

(d) Marginal Cost

(e) Aggregate Supply

(f) Collusive Oligopoly

(g) Predatory Dumping

(h) Business Cycles and Business Fluctuations

SECTION – B

UNIT – I

2. What is indifference curve analysis ? Discuss in detail different applications of indifference curve analysis.

3. Write note on the following :

(a) Hicksian method of Decomposition of Price Effect

(b) Price Elasticity of Demand

UNIT – II

4. Discuss the law of returns to scale with suitable example.

5. Write note on the following :

(a) Price and output Determination Under Perfect Competition

(b) Determining the Shut-down Point of a Firm in Long-run and Short-run

UNIT – III

6. What is product differentiation ? Explain how a company differentiates its products from competitor's products.

7. Write note on the following :

(a) Objectives of Transfer Pricing

(b) Pricing of Public Utilities