

Roll No.

12001

**MBA 2 Yr. 1st Semester (CBCS)
Examination – December, 2017**

MGT. CONCEPTS & APPLICATION

Paper : 16IMG21C1

Time : Three Hours] [Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A contains *eight* short answer type questions of *two* marks each and is *compulsory*. From Section-B attempt *four* questions, selecting *one* from each Unit. All questions carry equal marks.

SECTION – A

1. Conceptualize the following : 16
- (a) Team work
 - (b) Strategic planning

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P. T. O.

- (c) Span of management
- (d) Brainstorming
- (e) Leadership traits
- (f) Extrinsic motivation
- (g) Ethical Dilemma
- (h) Budgetary control

UNIT – III

- 5. Explain the concept of organizing. Discuss various elements of organizing. 16
- 6. Define Leadership. How it is different from management? Explain various styles of leaders. 16
- 7. What do you mean by Motivation? Why there is need for motivation in organizations? Explain with the help of two theories of motivation. 16

UNIT – IV

- 8. What is the need of controlling in organizations? Explain various modern techniques of controlling. 16
- 9. Discuss Corporate Social Responsibility. Should business organizations take social responsibility? Why? 16

- (c) Span of management
- (d) Brainstorming
- (e) Leadership traits
- (f) Extrinsic motivation
- (g) Ethical Dilemma
- (h) Budgetary control

SECTION – B

UNIT – I

- 2. Define Management. Explain its nature and scope with your arguments. 16
- 3. Discuss the contribution of behavioural approach to the study of management thoughts. 16

UNIT – II

- 4. What is planning? Explain the process of planning. Why it is considered the most important & essential function of management? 16

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