

Roll No. ....

**56006**

**MBA 2 Year 1st Sem.(N.S.) Batch 2011-13**

**Examination – December, 2012**

**COMPUTER APPL. IN MGT.**

**Paper : MBA-106**

*Time : Three hours ]*

*[ Maximum Marks : 50*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complain in this regard, will be entertained after examination.*

**Note : Section - A is compulsory.** Attempt *one* question from each *unit* in Section - B. All questions carry equal marks.

### **SECTION – A**

**Note :** Attempt all questions in this section. Each question carries *two* marks.

1. (i) List out the functions of ALU.
- (ii) What is a network topology ?
- (iii) What is a WAN ?
- (iv) What is internet surfing ?
- (v) What is the auxiliary memory ? Why is it used ?

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## SECTION – B

### UNIT – I

2. Define Computer ? Classify the computers on the basis of memory size and speed and describe how the computers have grown over generations.
3. Discuss the applications of computers in the business organizations.

### UNIT – II

4. (a) What are Tables ? How can we include tables in a PowerPoint presentation ? Write steps for setting the borders and shading for a table.  
(b) Write the steps involved in creating a presentation using PowerPoint to include the following tasks and by selecting the corresponding slide layout(s) :
  - (i) To include a title for the presentation
  - (ii) To include a chart and text on the same slide
  - (iii) Bulleted lists
  - (iv) Media clip and some text
  - (v) Text over some objects
  - (vi) Text in the form of columns
5. You are to justify the usage of MS word in the organization to a group of employees. How will you conduct the session ?

### UNIT - III

6. What is meant by a network of computers ? How internet is fast becoming an integral part of all the businesses ? Discuss the various advantages and disadvantages of internet including the cost economics for firms using internet.
7. Cite various network topologies and discuss any *two* of them.

### UNIT - IV

8. What is a database ? How business organizations have exploited the applications of databases ?
  9. Specify the characteristics, advantages and disadvantages of databases in the field of customer relationship management.
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