

Roll No.

29109

**MBA 2 Year 1st Semester (NEP-2020)
Examination – December, 2025**

BUSINESS ENVIRONMENT

Paper : 24IMSI201DS04/24IMS202DS02

Time : Three Hours]

[Maximum Marks : 70

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of **Section - A** are *compulsory*. Attempt *four* questions from **Section – B** selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

- 1. Write short notes on the following : 7 × 2 = 14**
- (a) Mixed economy
 - (b) Role of government interventions in business
 - (c) Role of MRTTP
 - (d) CCI in regulating competition

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- (e) Socialism
- (f) Growth trends in India's service sector
- (g) Exchange rate fluctuations

SECTION – B

UNIT – I

2. Explain the theoretical framework of the business environment. How does it help businesses adapt to external changes? 14
3. Explain the process of environmental scanning. Discuss the interaction between internal and external business environments. 14

UNIT – II

4. Evaluate the role of political and socio-cultural factors in shaping business policies. How do they affect corporate decision-making? 14
5. Briefly explain the CCI and SEBI Act. How have the changing dimensions of these laws impacted businesses? 14

UNIT – III

6. Explain public sector reforms and their impact on performance. Describe the significance of public-private partnerships in economic growth. 14

- ✓ 7. Discuss the intellectual property regime. Explain the role of the R&D environment in promoting economic growth. 14

UNIT – IV

8. Discuss exchange rate movements. Explain their impact on the economy and business environment with relevant examples. 14
- ✓ 9. Discuss India's competitiveness in the world economy. Explain the external influences on India's business environment. Describe the key policies related to foreign trade and investment. 14
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