

Roll No.

12007

**MBA 2 Yr. 1st Sem. (CBCS)
Examination – December, 2018**

BUSINESS ENVIRONMENT

Paper : 16IMG21C7

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *compulsory* question No. 1 from Section – A and four questions from Section – B (one question from each Unit). All questions carry equal marks.

SECTION – A

1. Briefly explain the following :

- (a) Importance of business for a country.
- (b) Difference between closed and free economy.
- (c) Objectives of economic reforms.
- (d) Need for consumer protection.

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- (e) Benefits of industrial policies.
- (f) Components of R. & D. environment.
- (g) Benefits of globalization.
- (h) Exchange rate movements.

SECTION – B

UNIT – I

- 2. Discuss in detail the elements and significance of internal environment.
- 3. Highlight the contribution of public sector in Indian and problems faced by them. What were the motives for disinvestment in public sector undertakings ?

UNIT – II

- 4. Which major reforms have been introduced in the Indian economy ? Critically evaluate their role in growth of and investment in economy.
- 5. Why was there need for competition Act ? Discuss the major provisions of competition Act and highlight its role in curbing unfair trade practices.

UNIT – III

- 6. Explain the role of SME sector in growth of Indian economy. Which promotional measures have been taken by the government to strengthen this sector ?

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- 7. (a) What are the advantages and disadvantages of PPP model ?
- (b) Which factors have contributed to the growth of service sector ?

UNIT – IV

- 8. Illustrate the balance of payment statement. What is its importance for a country ? What are the causes of disequilibrium in BOP ?
- 9. Write notes on :
 - (a) Foreign market entry strategies.
 - (b) Significance and types of foreign investment.

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