

Roll No. ....

**56008**

**MBA 2 Yr. 1st Sem. (N. S.) Batch 2011-13  
Examination, December, 2012**

**BUSINESS ENVIRONMENT**

**Paper : MBA-108**

*Time : Three hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Attempt four questions from Section 'B' selecting at least one question from each Unit. Section 'A' containing short questions is compulsory.*

**SECTION – A**

**UNIT – I**

1. Briefly answer the following concepts. 16
- (a) Dynamic nature of Business Environment
  - (b) Need for public sector
  - (c) Tools of Monetary policy to fight inflation

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- (d) Unfair trade practices
- (e) Relationship between Intellectual property regime and Research and Development
- (f) Business opportunities in the rural sector
- (g) Difference between FDI and Portfolio investment.
- (h) Impact of depreciating rupee on India's exports & imports.

## **SECTION – B**

### **UNIT – I**

2. Explain the constituents of domestic macroeconomic environment. How do changes in international economic environment affect the domestic environment. 16
3. Explain various emerging sectors of Indian economy. 16

### **UNIT – II**

4. Explain the need for economic reforms in India. Describe the economic reforms initiated in different sectors. 16

5. Explain the role of SEBI as the investor's protector. 16

### UNIT - III

6. Explain the environment for SMEs in India. 16

7. Explain reforms in banking sector. Describe the challenges faced by this sector. 16

### UNIT - IV

8. Explain India's recent trade and investment policy. 16

9. Describe Balance of Payments theory of determination of exchange rate. 16