

UNIT – IV

8. What do you mean by balance of payments ? Explain causes of deficit balance of payments in India and measures to cover this deficit.
 9. Highlight India's role in world economy. Explain different external factors influencing Indian business environment.
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Roll No.

12607

**MBA 2 yr. 1st Semester CBCS 2019-20
New Scheme
Examination – April, 2021**

BUSINESS ENVIRONMENT

Paper : 19IMG21C7

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : This paper consists of *two* Sections. All the questions of Section **A** are *compulsory* and carrying *two* marks each. Section **B** consists *eight* questions. The students shall be required to attempt *four* questions from Section **B**, selecting at least *one* question from each Unit. All questions carry **16** marks.

SECTION – A

1. Write short notes (normally 50 words) on the following :

- (a) Nature of business environment
- (b) Capitalist Economy
- (c) Competition commission of India
- (d) Restrictive trade practices
- (e) Intellectual property rights
- (f) Disinvestment
- (g) Balance of trade
- (h) Exchange rate systems

SECTION – B

UNIT – I

2. Explain the internal and external factors of business environment with quoting appropriate examples.

3. What do you mean by environmental scanning?
Describe the process of environmental scanning.

UNIT – II

4. Write short notes on given below :

- (i) SEBI Act
- (ii) Consumer Protection Act

5. Explain liberalization and privatization and their role in the growth of Indian economy.

UNIT – III

6. Highlight threats and challenges faced by MSME sector in India. Explain various steps taken by government for the development of MSME sector.

7. Explain the service sector growth in India. Highlight banking reforms and challenges.