

91931

BTTM 1st Semester (New Scheme w.e.f. 2021)

Examination, February-2022

INTRODUCTION TO TOURISM AND
TRAVEL MANAGEMENT

Paper-21BTTM 101

Time allowed : 3 hours] [Maximum marks : 80

Note : Attempt Six questions in all, Question No. 1 is compulsory.

1. Short answer type questions : $2 \times 10 = 20$
- Define Attraction
 - What is Traveler ?
 - What do you understand by Visitors ?
 - What is Perishability ?
 - Write two prospects of tourism Industry ?
 - What do you understand by tour operator ?
 - When was IATO established ? Where is its headquarter located ?
 - Write about the need of tourism organization.
 - Define Tourist.
 - What does UNWTO stands for ? Write about its two functions.

2. What do you mean by Tourism ? Explain various types of Tourism.

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[P.T.O.]

(2)

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- Describe the characteristics of Tourism with suitable examples.
- What are the linkage of tourism with subjects like history and economics ?
- What does IATA Stands for ? Discuss its role and functions.
- Explain the contribution of ITDC as a domestic organization in Tourism growth.
- Write a detailed note on problem and prospects of Tourism growth.
- Write short notes on :
 - Tourism Resources
 - Types of Tourist

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