

Roll No.

93651

**B. Com. (Hons.) 6th Semester
w.e.f Academic Session 2016-17
(Current Scheme)
Examination – May, 2023**

**BUSINESS ENVIRONMENT AND INTERNATIONAL
BUSINESS**

Paper : BCHN-6.05

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of **Section-A** are *compulsory*. Attempt any *four* questions from **Section-B** selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Explain in brief :
 - (i) Distribution channels
 - (ii) Deficit financing
 - (iii) Social responsibility of Business

- (iv) International franchising
- (v) Motives for internationalization of firm
- (vi) Barriers to IB
- (vii) Impact of FDI on host country
- (viii) Process of country selection for IB

SECTION – B

UNIT – I

2. What is Balance of Payments ? How does terms of trade affect Balance of Payments ?
3. Explain the contribution of agriculture in the Indian economy. Discuss the importance and problems of agriculture in India.

UNIT – II

4. What are the main problems of regional disparities ? Discuss the main causes of poverty and unemployment in our country.
5. Write a detailed note on the different challenges that our private sector is facing in today's scenario.

UNIT – III

6. "International Business is mixed blessing" In the light of this statement, describe the benefits and problems of international business.
7. "The balance of payments crisis of 1990 led to economic liberalization in India." Elucidate

UNIT – IV

8. What is World Trade Organization (WTO) ? What are its objectives ? State its functions in detail.
9. Discuss the international promotion mix. How pricing decisions are taken at international level ?

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