

Roll No. ....

**97691**

**BCA 6th Semester (Re-appear)  
Examination – November, 2019**

**E-COMMERCE**

**Paper : BCA-306**

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Attempt *five* questions in all, selecting *one* question from each Unit. Question No. 1 is *compulsory*. All questions carry equal marks.

**1.** Write short notes on the following : 16

(a) Internet Commerce

(b) Server Threats

(c) Electronic Wallets

(d) EDI Technology

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### UNIT – I

2. Define Electronic Commerce. Explain its impact. Also compare it with traditional commerce. 16
3. Describe the following : 16
- (i) Future of E-commerce
  - (ii) Obstacles in adopting E-commerce Applications

### UNIT – II

4. Explain the following : 16
- (i) Porter's value chain model
  - (ii) Industry value chains
5. What do you mean by security threats to E-commerce ? Explain in detail. 16

### UNIT – III

6. Describe the following : 16
- (i) Protecting Intellectual Property
  - (ii) Insuring Transaction Integrity

7. Explain the following : 16

- (i) Electronic Cash
- (ii) Smart Card

### UNIT – IV

8. What is Business to Business E-commerce ? Explain in detail. 16
9. Define EDI. Explain its benefits, implementation and security. 16