

Roll No.

97691

BCA 6th Semester (New)
Examination – November, 2017

E-COMMERCE

Paper : BCA-306

Time : Three Hours] [Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all, selecting *one* question from each Unit. Question No. 1 is **compulsory**.

1. (a) What is electronics market ?
- (b) Differentiate between Traditional commerce and electronic commerce.
- (c) What is Value Chain in E-commerce ?
- (d) What is supply chain ?
- (e) What is transaction integrity ?
- (f) What is EFT ?
- (g) What is intermediary oriented B2B E-Commerce ?
- (h) Define the credit transaction.

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UNIT – I

2. What is E-Commerce ? what are the scope and obstacle in adopting E-Commerce ? Explain.
3. (a) Explain different type of E-commerce.
(b) Explain e-commerce with different perspective.

UNIT – II

4. What is inter organization value chains ? discuss Porter's value chain model.
5. Discuss various security threat to E-commerce.

UNIT – III

6. What are the various type of payment system ? Explain any *four* in detail.
7. Discuss how to protect E-commerce Assets and intellectual property.

UNIT – IV

8. (a) What do you understand by EDI ? what are the benefit of EDI over traditional methods of data and document exchange.
(b) What do you understand by inert organization and intra organization B2B E-Commerce ?
9. What are the major components of an EDI system ? Explain.