

9763

B.B.A. LL.B. (Hons.) 5 Year Course 4th Semester

wef May 2018 Examination, May-2018

ENTREPRENEURSHIP

Paper-403- A

Time allowed : 3 hours]

[Maximum marks : 80

Note : Attempt four questions from Section-A (one question from each unit) and one compulsory case study from Section-B. All questions carry equal marks.

Section-A

Unit-I

1. Describe the essential qualities of an entrepreneur. Which types of knowledge he/she should have ?
2. Highlight the importance of entrepreneurship for a country. Which factors impact the emergence of entrepreneurship ?

Unit-II

3. Discuss the competition and industry analysis. How does it benefit an entrepreneur ? Which major issues should be considered in it ?

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4. Define technical/operational feasibility. What purpose does it serve ? Which major factors are considered in it?

Unit-III

5. Explain the objectives, advantages and limitations of manpower planning.
6. What are the stages involved in preparing a project report? Why is it prepared ?

Unit-IV

7. Discuss various modes of equity financing. What are the advantages and disadvantages of equity financing ?
8. Write notes on :
 - (a) Venture capital
 - (b) SIDBI.

Section-B

Case Study

9. A person is thinking of setting-up a milk plant. For this purpose, first he/she wants to conduct a market survey. You are required to give a complete detail in the presentation of the survey.

So design a survey which provides all the required information regarding setting-up of a milk plant.