

Roll No.

57555

BBA 6th Semester (2014-17)

Examination – May, 2026

E-COMMERCE

Paper : BBAN-605

Time : Three Hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all, selecting at least *one* question from each Unit. Question No. **1** is *compulsory*. All questions carry equal marks.

- 1.** Write short notes on the following ; **4 × 2.5 = 10**
- (a) One to One Enterprise
 - (b) Posting Money
 - (c) E-Commerce
 - (d) Network security

UNIT - I

2. Define online transaction. Explain its nature and advantages. 10
3. Explain the following : 10
- (a) Defining, Developing and deploying the system.
 - (b) Nature of Internet

UNIT - II

4. Give a complete description about E-Payment Systems. 10
5. Describe the following : 10
- (a) E-Business Integration
 - (b) E-Commerce IT infrastructure

UNIT - III

6. Describe the role of E-Commerce in service sector. 10

7. Explain applications of E-Commerce in Wholesale sector. 10

UNIT – IV

8. Give a complete description about Data Encryption. 10
9. What do you understand by designing an E-Commerce Model for a Middle level organization ? 10
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