

Roll No.

57555

BBA 6th Semester (N. S.) 2014-17

Examination – April, 2018

E- COMMERCE

Paper : BBAN - 605

Time : Three Hours] [Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section – A are *compulsory*. Attempt any *four* questions from Section – B, selecting at least *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Explain the following in brief :

- (i) One to one enterprise
- (ii) Planning online business

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- (iii) Plastic money
- (iv) Problems faced by manufacturers
- (v) Staff less organizations

SECTION – B

UNIT – I

- 2. Discuss the concept of E-commerce. Elaborate the major advantages and disadvantages of E-commerce.
- 3. Define the term Intranet. Explain the role of Intranets in B2B Application with suitable examples.

UNIT – II

- 4. Discuss the IT infrastructure related requirement for online business in India.
- 5. Describe the functions and features of electronic payment system.

UNIT – III

- 6. Explain the Problems faced by the traditional system of wholesale. Discuss Role of E-commerce in wholesale sector.

- 7. "The Internet has made retailing an exciting and challenging field in recent days with various companies hosting their stores online via the internet". Discuss.

UNIT – IV

- 8. Explain the concept of virtual enterprises. Discuss their issues and challenges in the current era.
- 9. Describe the client and server security threats in detail.

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