

Roll No.

57045

BBA 5th Semester (N.S.)

Examination-December, 2013

Workshop on Presentation Skill

Paper-bba-505

Time : 3 hours

Max. Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt **Five** questions in all. Question **No. 1 (Section-A)** is **compulsory**. From **Section-B**, attempt **Four** questions (**One** question from each unit). All questions carry equal marks.

Section-A

1. Conceptualize the following: 2x8=16
- (a) Types of Presentation.
 - (b) Emotional Appeal.
 - (c) Session Plan.

57045-4800-(P-3)(Q-9)(13) (1)

[Turn Over

- (d) Objectives of Presentation.
- (e) Role Plays.
- (f) Quality of a presenter.
- (g) Presentation outcomes.
- (h) Motivation through Presentation.

Section-B

Unit-I

2. What is presentation ? Discuss various qualities of an effective presentation. 16
3. Discuss persuasive presentation in detail with examples. 16

Unit-II

4. Discuss unplanned presentation. What is the importance of structuring a presentation ? 16
5. Explain presentation notes. Discuss the role of Topic in making presentation effective. 16

Unit-III

6. Discuss brainstorming and group discussion methods of presentation with their advantages and limitations. 16
7. "Delivering presentation is an art". Comment.

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Unit-IV

- 8. Discuss the concept of value addition. How presentation helps in value addition ?**
 - 9. A presentation should offer a solution to the problem. Why ? Discuss with examples.**
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