

Roll No.

57543

BBA 5th Semester (N.S.) 2014-17

Examination – November, 2017

INDIAN BUSINESS ENVIRONMENT

Paper : BBAN-503

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper.

No complaint in this regard, will be entertained after examination.

Note: Section A contains *eight* short answer type questions of *two* marks each and *compulsory*.

Section B attempt *four* questions, selecting *one* from each Unit. All questions carry equal marks.

SECTION – A

1. Conceptualize the following terms : 16

(a) Legal Environment

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- (b) Mixed Economy
- (c) Industrial Sickness
- (d) Privatization
- (e) NBFIs
- (f) Stock Exchange
- (g) Balance of Payments
- (h) WTO

SECTION - B

UNIT - I

- 2. Discuss the nature and determinants of Business Environment. Explain Indian Economic System. 16
- 3. Explain the concept of social responsibility of Business. Give arguments for and against social responsibility of business. 16

UNIT - II

- 4. Discuss Industrial Policy Developments. Explain the pattern of Industrial Growth Since, 1991. 16
- 5. Discuss the growth and problems of SMEs. How Public sector reforms have helped the SMEs? 16

UNIT - III

- 6. Write a note on Banking sector reforms. Discuss the challenges faced by Public Sector Banks. 16
- 7. Describe the Role of SEBI in Indian Capital Market. 16

UNIT - IV

- 8. What is FDI? Explain the Indian Policy towards FDI. 16
- 9. Explain the Globalization trends in Indian Economy. Discuss the positive impact of MNCs on Indian Economy. 16