

Roll No. ....

**57532**

**BBA 4th Semester (N. S.) 2014-17  
Examination – April, 2018**

**HUMAN RESOURCE MANAGEMENT**

**Paper : BBAN - 402**

***Time : Three Hours ] [ Maximum Marks : 80***

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section – A is *compulsory*. Attempt *four* questions from Section – B, selecting *one* question from each Unit.

**SECTION – A**

1. Briefly explain the following :
  - (a) Strategic HRM
  - (b) KPO

57532-3,750-(P-3)(Q-9)(18)

P. T. O.

- (c) Job analysis
- (d) Induction
- (e) Cross cultural training
- (f) Career planning
- (g) Healthy work environment
- (h) Competency based HRM

**SECTION – B**

**UNIT – I**

- 2. Describe the nature and scope of human resource management.
- 3. What is meant by HR outsourcing ? Explain the merits & demerits of BPO.

**UNIT – II**

- 4. Describe the various steps of human resource planning.
- 5. How are recruitment and selection different from each other ? Describe their importance in HRM.

**UNIT – III**

- 6. Describe various employee development practices.
- 7. Why is employee retention important ? Mention the strategies of employees retention.

**UNIT – IV**

- 8. What is the role of rewards & pay in HRM ?
- 9. Explain competency based HRM.