

Roll No. _____

57511

**BBA 2nd Semester (N. S.) 2014-17
Examination – May, 2024**

PRINCIPLES OF MANAGEMENT

Paper : BBAN-201

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A (Question No. 1) is *compulsory*. Attempt *one* question from each Unit in Section-B. All questions carry equal marks.

SECTION – A

1. Explain the following terms :

- (a) Contingency approach
- (b) MBO
- (c) Single use Plans
- (d) Non-programmed decision
- (e) Fishbowling

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- (f) Informal organization
- (g) Centralisation
- (h) Management Audit

SECTION – B

UNIT – I

- 2. Discuss the various managerial roles in detail.
- 3. Discuss the emerging horizons of management in the changing business environment.

UNIT – II

- 4. "Decision making is the primary task of management". Discuss this statement.
- 5. "Planning is looking ahead". Discuss.

UNIT – III

- 6. What is meant by delegation of authority ? Explain briefly the principles of delegation.
- 7. "Leadership is the ability of influencing people to strive willingly for mutual objectives". Discuss.

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UNIT – IV

- 8.** What is the nature of management control ? Describe in detail the process of control.
 - 9.** What is the purpose of budgeting ? Discuss various types of budgets.
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