

Roll No

**57511**

**B.B.A. 2nd Semester  
(N.S.) 2014-17**

**Examination-May, 2015**

**Principles of Management**

**Paper-BBAN-201**

**Time : 3 hours**

**Max. Marks : 80**

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

**Note :** Section-A contains eight short answer type questions of two marks each and is **compulsory**. From Section-B, attempt **four** questions, selecting **one** from each unit. All questions carry equal marks.

**Section-A**

1. Answer the following : [8×2=16]

(a) Decisional role of a manager

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(1)

[ Turn Over

- (b) Systems approach to management
- (c) Operational planning
- (d) MBO
- (e) Span of control
- (f) Democratic leadership
- (g) Need for control
- (h) PERT

**Section-B**

**Unit-I**

2. Explain the concept of management. Discuss various roles played by a manager in organizations and skills required for a manager. [16]

3. Discuss classical approach to management. Highlight the contribution of Henry Fayol to management. [16]

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(2)

**Unit-II**

4. Explain the process and purpose of planning. Discuss various levels of planning in organizations. [16]
5. Define decision making. Explain various types of decisions. Why group decisions are considered more appropriate? [16]

**Unit-III**

6. Explain various elements of organizing. Discuss various organizational designs. [16]
7. Discuss various approaches to leadership study. What is the significance of leadership in organizations? [16]

**Unit-IV**

8. Explain the process of controlling. What are the prerequisites of an effective control system. [16]

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9. Why people resist control? Discuss traditional controlling techniques in detail.

[16]

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