

Roll No. .

57515

**B.B.A. 2nd Semester
(N.S.) 2014-17**

Examination-May, 2015

Organizational Behaviour

Paper-BBAN-205

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : There are two sections. Section-A comprises of **eight** short answer type questions, which is **compulsory**. Section-B consists of eight questions (two questions from each unit). You are to attempt **four** questions, selecting **one** from each unit. All questions carry equal marks.

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(1)

[Turn Over

Section-A

1. Describe the following :

- (a) Scientific management
- (b) Cognitive learning
- (c) Figure-ground principle
- (d) Hawthorne studies
- (e) MBTI
- (f) ERG-theory
- (g) Fish bowling
- (h) Occupational stress

Section-A

Unit-I

2. Why is Fayol considered father of modern management ? What are key principles of Fayol ?

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(2)

Unit-IV

3. Elaborate on the challenges of organizational behaviour.

Unit-II

4. Discuss the role and application of perception in organizations giving suitable example.
5. Explain the term 'attitudes' and 'values'. What are the components of attitudes? How are they formed?

Unit-III

6. What is team building? How can individuals be developed into effective team players?
7. Why do inter-group conflicts arise? What are their consequences? How would you prevent such conflicts in an organization?

8. How is it possible for an organization to achieve both greater differentiation and more effective integration?
9. Write a detailed note on stress management.

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