

Roll No.

57514

BBA 2nd Semester (N.S.) (Re-appear)

Examination – October, 2020

COMPUTER APPLICATIONS IN MGT.

Paper : BBAN-204

Time : 1.45 Hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt any *three* questions. All questions carry equal marks.

1. (a) Define an IP address.

(b) What is a Wi-Fi ?

(c) Define an expert system with example.

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- (d) Describe the purpose of system software in Computer.
- (e) Give a brief description on web hosting service.
- 2. (a) Define a network. What are the advantages of a network? Also explain its types with diagrams.
- (b) Explain the different types of computer memory with examples.
- 3. (a) Elaborate the term Virus with examples.
- (b) Draw a component chart of a digital computer and explain its working.
- 4. (a) Illustrate the working of search engine with diagram.
- (b) Define an email. Explain its architecture with the help of a diagram.
- 5. Describe the applications of Computers in the field of education with the help of examples.
- 6. Explain the relationship and difference between transaction processing system and office automation system.

- 7. What distinguishes an Executive Information System from a DSS?
 - 8. Explain how the field of advertisement is affected by the use of multimedia.
 - 9. Illustrate the use of multimedia in website of an organization.
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