

Roll No.

57514

**BBA 2nd Semester (N. S.) 2014-17
Examination – April, 2018**

COMPUTER APPLICATIONS IN MANAGEMENT

Paper : BBAN - 204

Time : Three Hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All question of Section A are *compulsory*. Attempt any **4** questions from Section B, selecting at least *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on :

(i) Firewalls

(ii) Output devices

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- (iii) Web browsers
- (iv) TPS
- (v) Search engines

SECTION – B

UNIT – I

2. Define the terms hardware and software. Describe the functions of the various basic flowcharting symbols.
3. What is computer network ? Discuss types and criteria for classification of computer network.

UNIT – II

4. How computers are helpful for medical field in improving its services to the society ?
5. Discuss internet applications in business. Explain the advantages and disadvantages of internet.

UNIT – III

6. Define data. Explain why data mining is often useful in making business decisions.

7. Explain the relationship and difference between transaction processing system and office automation system.

UNIT – IV

8. What is multimedia ? Discuss the types and uses of multimedia.
9. How to use Multimedia for Business Marketing ?

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