

Roll No.

57514

**B.B.A. 2nd Semester
(N.S.) 2014-17**

Examination-May, 2015

Computer Applications in Management

Paper-BBAN-204

Time : 3 hours

Max. Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section-A is compulsory. Attempt one question from each unit in Section-B. All questions carry equal marks.

Section-A

1. (a) What is a search engine?
- (b) Differentiate between System Software and Application Software with one example for each.

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(1)

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- (b) Explain different types of computer networks.

Unit-II

4. (a) What are web publishing tools? What is the meaning of document management in context of web publishing?
- (b) What are POP and IMAP in context of e-mail? Give merits and demerits of POP?
5. (a) Explain the different features of a web browser in detail.
- (b) Explain structure of e-mail. What are various e-mail protocols used for sending and receiving e-mails ?

Unit-III

6. (a) How MIS help in taking better decisions than worse decisions?

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- (b) Explain different types of computer networks.

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Unit-III

6. (a) How MIS help in taking better decisions than worse decisions?

- (b) How MIS supports an organization for smooth processing of all the operations? Give all of its functionalities.

7. (a) Explain the various characteristics of MIS.
- (b) How would you distinguish between data and information ?
- (c) Differentiate between TPS and MIS.

Unit-IV

8. What are the hardware and software requirements for multimedia computer? Discuss the multimedia applications in business.
9. Mention the advantages and disadvantages of multimedia.